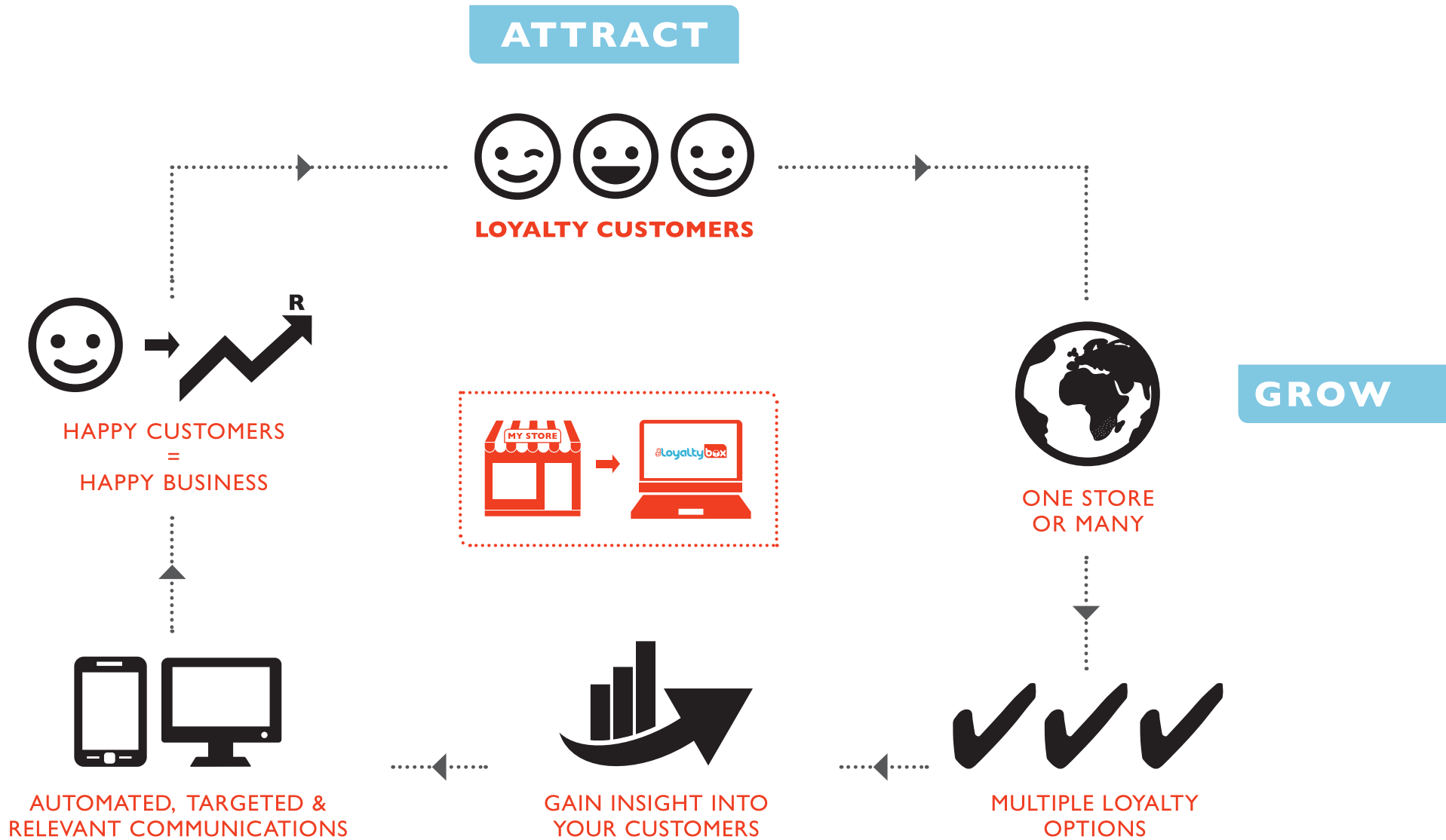
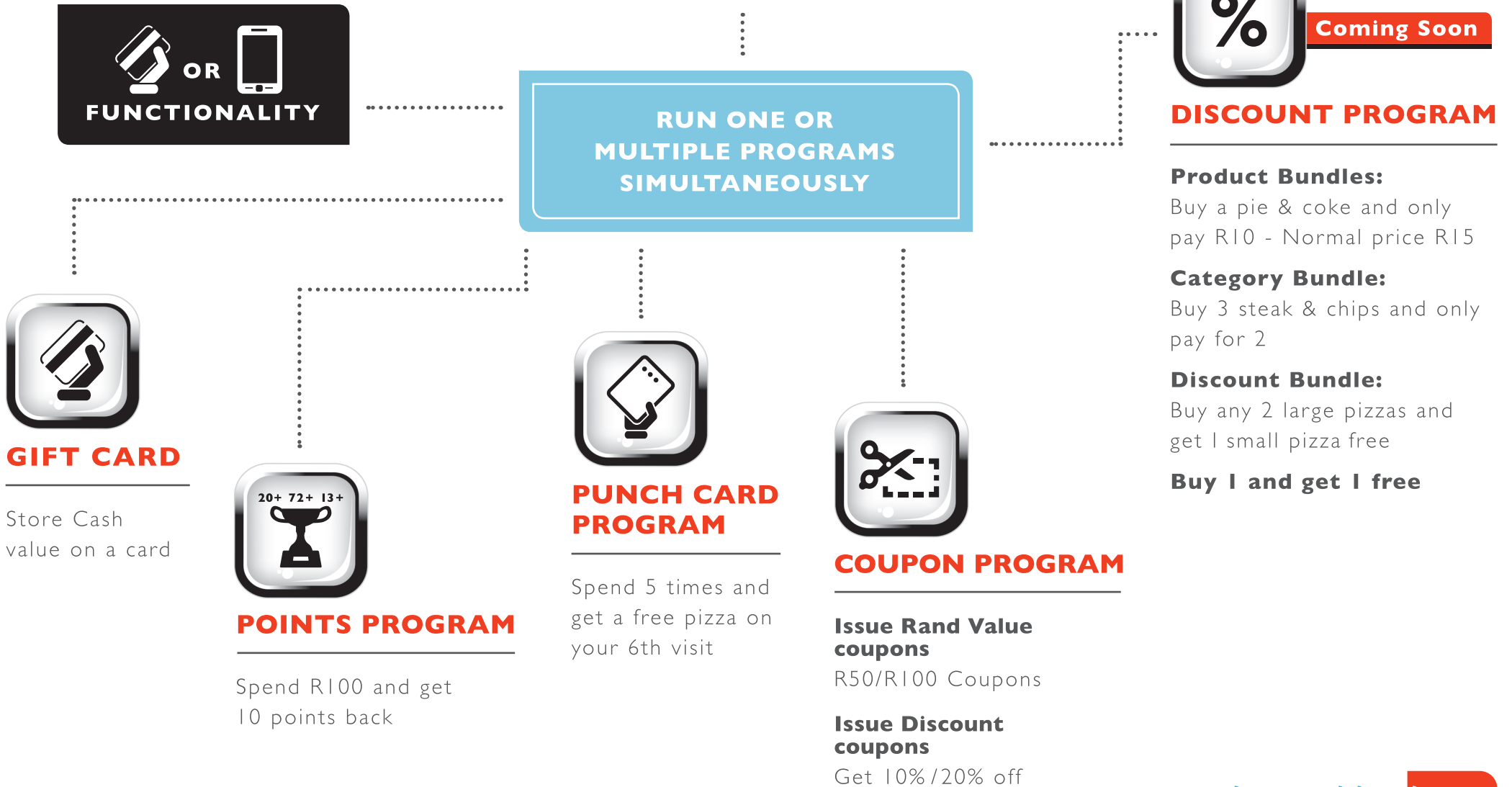




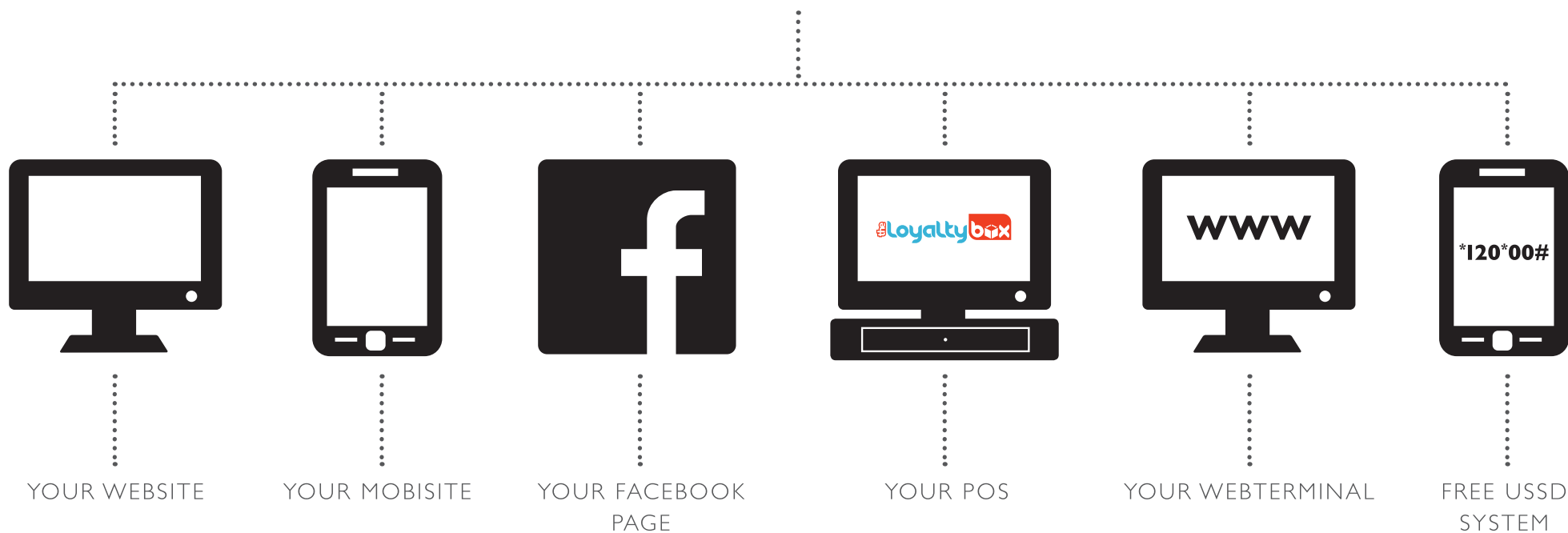
RETAIL

Attract • Grow • Retain your customers.

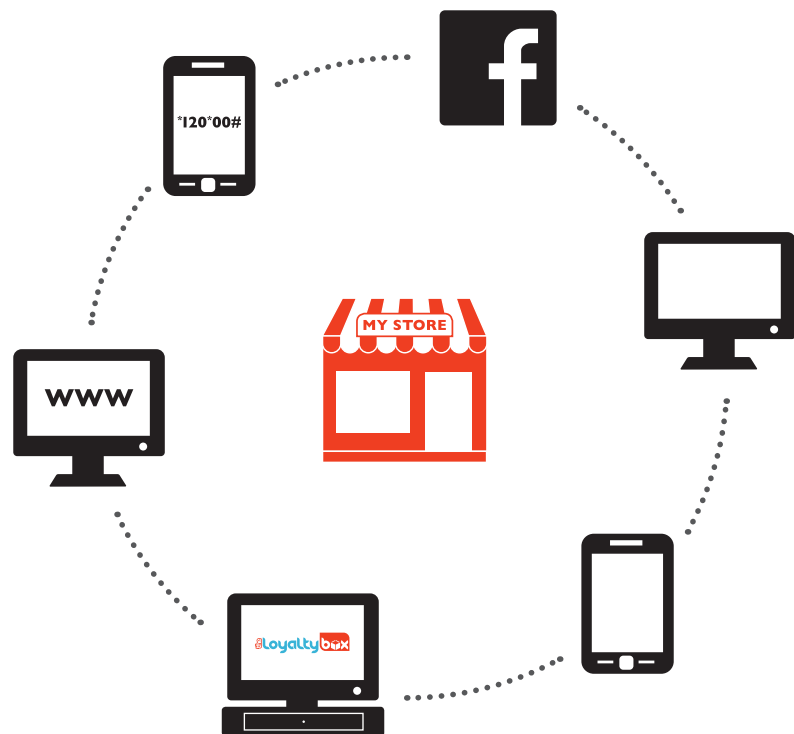




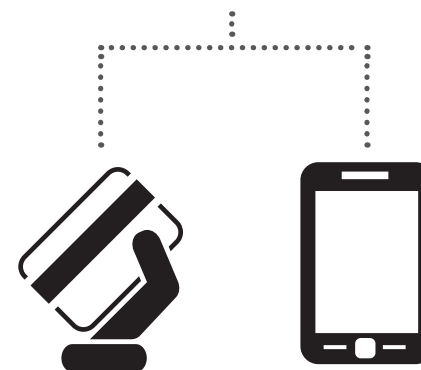
YOUR CUSTOMERS CAN ENROLL AND VIEW THEIR BALANCES ON:



**ENTER CLIENTS
DETAILS ON:**



**ISSUE A CARD OR
USE THE CUSTOMERS
CELL NUMBER**

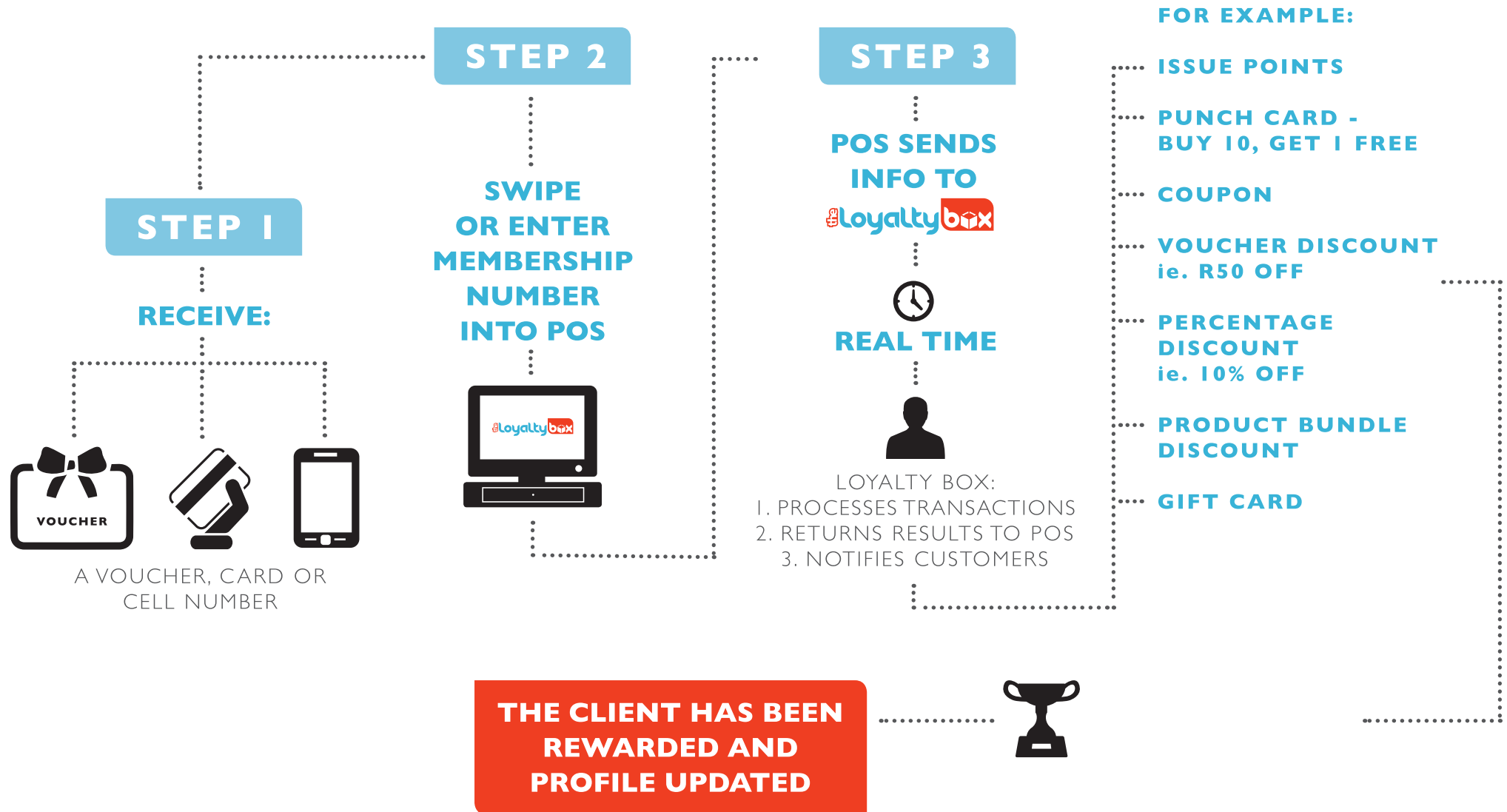


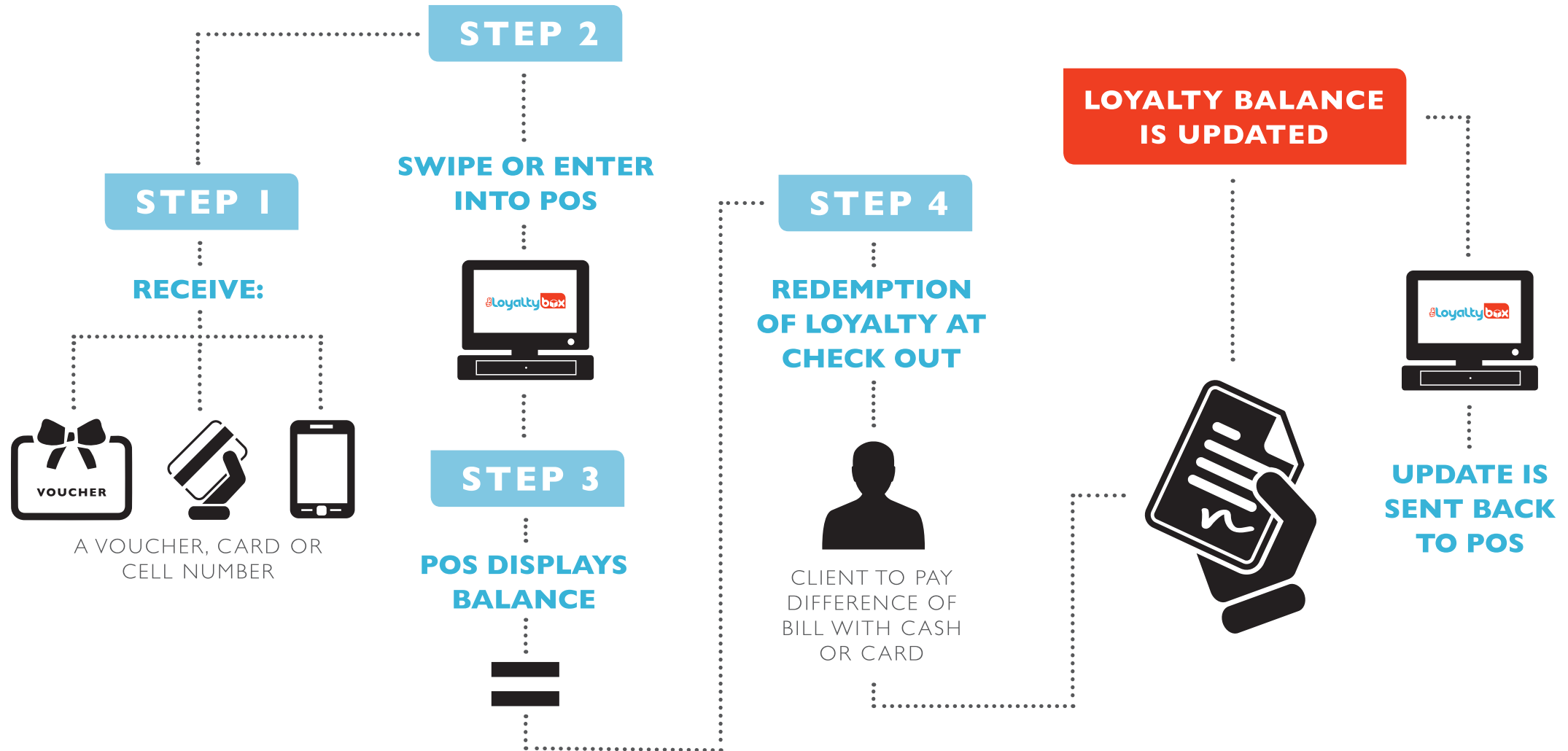
**CLIENTS CAN START
TO EARN LOYALTY
IMMEDIATELY**

**CAN UPDATE CLIENT
INFO AT ANY TIME FROM
YOUR WEBTERMINAL**



CALL US NOW ON 0100200601





STEP 1

ALLOCATE RULE TO COMMUNICATE TO YOUR CLIENTS BASED ON BEHAVIOUR OR LACK OF FREQUENCY



STEP 2

LOAD THE CAMPAIGN IN ONCE, THEN SIT BACK AND RELAX



STEP 3

SEND CLIENTS COMMUNICATION VIA SMS OR EMAIL



BEHAVIOUR EXAMPLE:

- ON ENROLLMENT
- EVERY TIME RETURNING
- ON REDEMPTION OF LOYALTY
- ON PURCHASE OF A SPECIFIC LINE ITEM
- IF CLIENT HASN'T BEEN INTO STORE FOR 30 DAYS, A REMINDER WILL BE SENT





DRIVE TARGETED AND RELEVANT SMS AND EMAIL CAMPAIGNS



STEP 1

SELECT YOUR CUSTOMERS BASED ON TRANSACTION HISTORY

- SPEND AMOUNT
- BOUGHT IN LAST 30/60 DAYS
- SPECIFIC PRODUCTS BOUGHT
- SELECT BASED ON STORE

STEP 2

Coming Soon

DRILL DOWN FURTHER AND SELECT CUSTOMER BASED ON DEMOGRAPHIC

- SELECT FROM A SPECIFIC SUBURB/AREA
- SELECT BASED ON AGE
- SELECT BASED ON GENDER

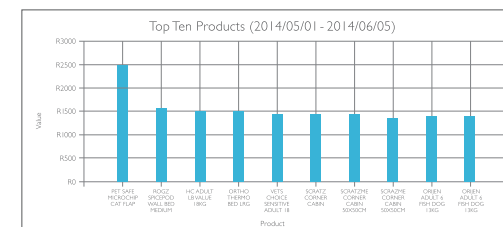
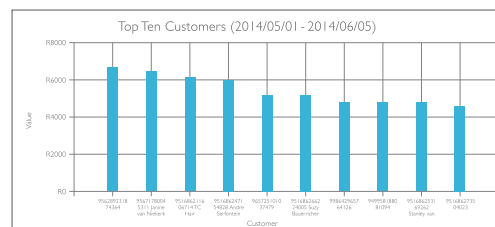
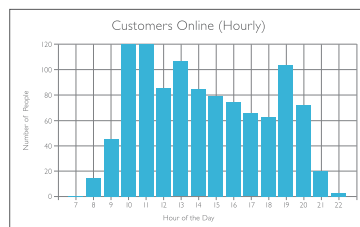
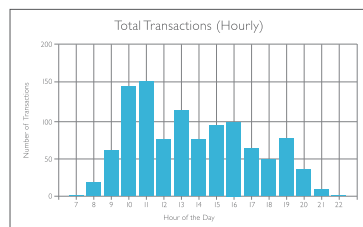
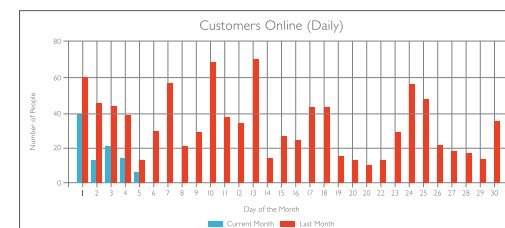
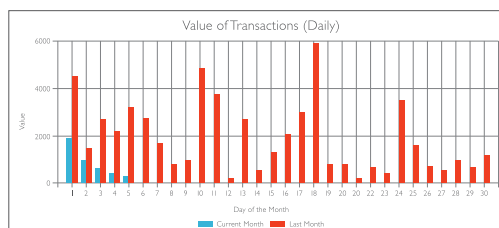
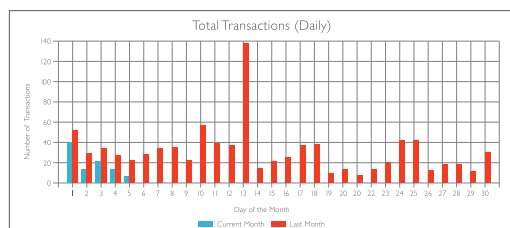
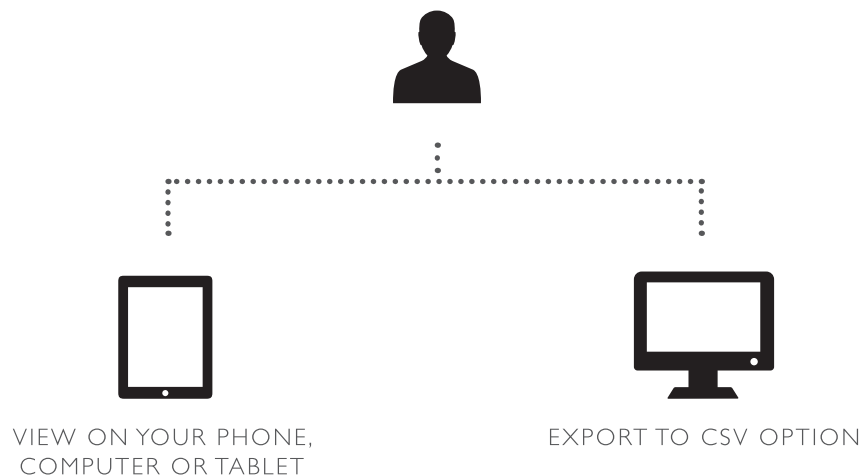
STEP 3

DISTRIBUTE CAMPAIGN



CALL US NOW ON 0100200601

VIEW LIVE REPORTING AT THE CLICK OF A BUTTON



YOU OWN THE DATA



CALL US NOW ON 0100200601

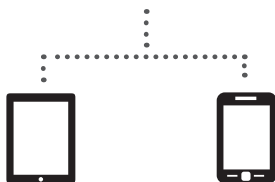
ACCESS RIGHTS PER USER



LETS YOU CONTROL YOUR PROGRAM AND MANAGE WHO CAN HAVE EDIT OR VIEWING RIGHTS



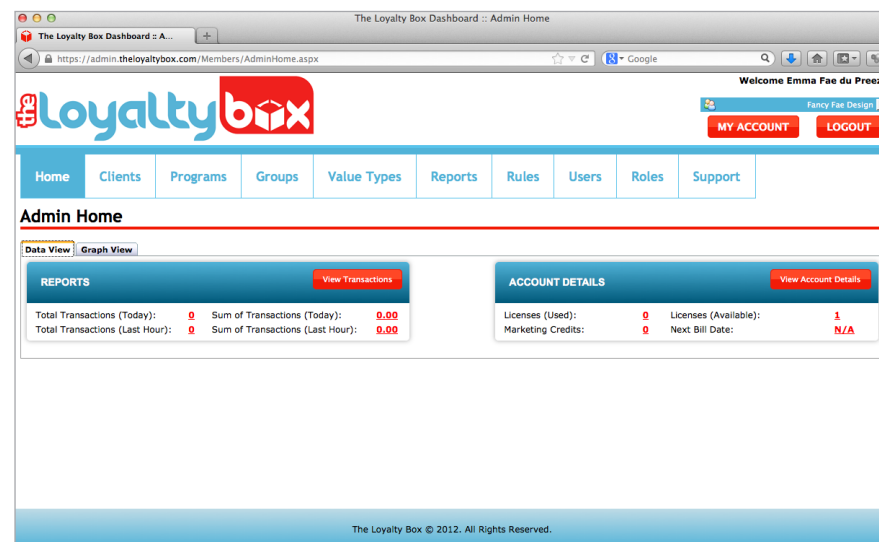
EDIT YOUR PROGRAM ON THE FLY



RUN PROMOTIONS LIVE ACROSS YOUR OUTLETS AT THE CLICK OF A BUTTON



TRAIN STAFF EASILY WITH OUR VIDEO AND DOCUMENTED TUTORIALS



FEATURES

- 1** CUSTOMER TRANSACTION HISTORY, DOWN TO LINE ITEM
- 2** UNLIMITED CUSTOMERS
- 3** UNLIMITED TRANSACTIONS
- 4** SET UP LOYALTY RULES, DOWN TO THE LINE ITEM
- 5** INCLUDE & EXCLUDE PRODUCT LINES FROM THE PROGRAM
- 6** RUN YOUR OWN:
 - Gift Card Program
 - Points Program
 - Punch Card Program
 - Discount Program
 - Coupon Program
- 7** BUILT IN COMMUNICATION PLATFORM
 - Automated SMS or email triggered on customer behaviour
 - Campaign manager to segment customers based on transaction history
- 8** YOU OWN THE DATA
- 9** INTEGRATES INTO YOUR WEBSITE, FACEBOOK PAGE, ETC.
- 10** BUILT IN REPORTING

PRICING

- 1** NO TRANSACTION FEES
- 2** NO LONG TERM CONTRACTS
- 3** PRICE IS BASED PER STORE ONLY
- 4** DISCOUNTS AVAILABLE FOR CHAIN STORES
- 5** ONE PRICE AND YOU GET ALL THE FEATURES





SUMMARY

ATTRACT • GROW • RETAIN YOUR CUSTOMERS

The Loyalty Box brings you an enterprise grade loyalty system built directly into your Point of Sale. This system allows retailers to build a loyal database of clients.

The Loyalty Box gives you valuable data into your customers behaviour and lets you make intelligent business decisions on how to better market to your customers, manage stock during busy periods and supply better service to your client base.

The Loyalty Box dynamic rules engine enables you to run a number of different types of programmes, whether at a multi store level or at an individual store. The loyalty program can be set up to be unique at every store or a generic program across the chain of stores.



CALL US NOW ON 0100200601

